

INDIRA GANDHI NATIONAL OPEN UNIVERSITY
Planning & Development Division

632
IG/P&DD/ODL/Launch/2023/
August 07, 2023

Programme Launch Notification No.122
Diploma in Apparel Merchandising-Applied (DAPMERA)

With the approval of the Competent Authority, the Programme Diploma in Apparel Merchandising - Applied (DAPMERA) will be offered through ODL Mode from July 2023 Session.

The details of the Programme are as under:

Code: DAPMERA

Eligibility: 10+2

Medium of Instruction: English

Duration: Minimum 01 year; Maximum 03 years

Fee Structure: ₹ 4000/- (IGNOU), ₹ 8000/- (NSDC for Skill component to be paid directly to NSDC)

Programme Details: Total Credits 40

Examination Mode: Annual

Study Materials: Print and Digital (both)

Expected Enrolment: 500 students

Courses:

Course Code	Title of the Course	Type of Course	No of Credits
BHC-005	Basics of Apparel Industry & Entrepreneurship	Theory	8
BHC-006	Fashion, Textiles, Product Development & Merchandising	Theory	8
BHC-007	Management of Merchandising Function and Apparel Manufacturing	Theory	8
NSDC Based Skill Components			
BHCL-010	Practical	Practical	4
BHCT-010	Internship	Internship	12

Details of Approval in the Academic Council: 61st Meeting of ACSC, held on July 04, 2023
(Item No. 61.22).

Contact Details of Programme Coordinators:

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Neeti Agrawal
05/08/2023
(Prof. Neeti Agrawal)
Director, P&DD

To
Directors of Schools, Head of Divisions
AR, VCO & PS to all PVCs

निदेशक / Director
योजना एवं विकास प्रभाग
Planning & Development Division
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