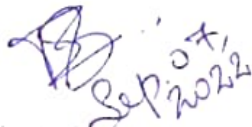


Subject: SSC's one-hour duration phone-in programme to be telecast fortnightly on Gyan Darshan channel entitled: 'IGNOU Ka Prayaas, Aap Ka Vikaas' – reg.

1. SSC had submitted a proposal to the hon'ble Vice Chancellor to conduct a fortnightly one hour phone-in programme on the Gyan Darshan channel with an aim to enhance enrolment in the various ODL and online programmes of IGNOU. Consequent upon the approval granted by the hon'ble Vice Chancellor to SSC's fortnightly programme, '**IGNOU Ka Prayaas, Aap Ka Vikaas**' on **Gyan Darshan Channel**, EMPC has scheduled the inaugural episode of the same on **September 12, 2022 from 3:00 to 4:00 P.M.**, followed by a second episode on **September 26, 2022** in the same time slot.
2. This step initiated by SSC will aim at ensuring equitable access to education for our existing and prospective learners, and also contribute significantly to achieving the targeted GER for higher education.
3. Through this programme, SSC would provide the prospective learners of IGNOU with all the **relevant information pertaining to the learner life cycle**, and **address any queries and grievances of callers** concerning pre-admission or post-admission issues.
4. SSC would **invite the Directors of the respective Schools of Study on rotation basis** keeping in view the theme of each episode of the programme in order to provide discipline-specific information, such as eligibility criteria, content of the programme etc.
5. Similarly, the **Registrars, SED, SRD and MPDD would also be invited on rotation basis** keeping in view the theme of each episode of the programme for clarification on matters pertaining to IGNOU's registration process, evaluation mechanism, declaration of results and material distribution etc.
6. Apart from the January and July Admission Cycles each year, admissions are also held in **B.Sc. Nursing (Post-Basic), B.Ed.** through entrance test once a year. SSC would invite the **Directors/ Programme Coordinators from the respective Schools of Study** to provide first-hand, complete details to the prospective learners about the above-referred programmes.
7. Further, admissions are also held through entrance test once a year to the **Research Degree Programmes** of IGNOU. SSC would invite the **Director, Research Unit and also the Directors of respective Schools of Study** for informing the prospective research scholars about the eligibility criteria, requirements of the programme, various scholarship schemes etc.
8. In this manner, with the advancement of the academic year, the programme would continue to address the issues and concerns pertaining to the different stages of the learner life cycle by inviting experts in accordance with the themes of the respective episodes.

If approved, the above details pertaining to the programme may be forwarded to all the Schools of Study, Divisions, Centres, Units and Regional Centres with the aim of wide dissemination and circulation of information about the same, so that maximum number of students may be able to benefit from the programme.

Submitted please.


Assistant Director

Director, SSC

Directors of School of Studies, Registrars,
SED, SAD, MPDD, Directors of all Div, Centre, Unit
and Cells are also requested to give the notification
P.T.O.

श्री. भवना गुलाठी / Dr. Bhavana Gulati
उप निदेशक (स.स.के.) / Asst. Director (SSC)

to participate by them self or by nominating the programme coordinators at UG/PG and Research Degree Programmes. The Divn, Cells, Centres and Unit Heads are also requested to give willing names of joining the programme by them or nominate a session officer so that a detailed programme schedule is prepared to avoid the least minor hassles.


All i) Director, School of Studies

ii) Director, Divisions

iii) Cells

iv) Units

v) cc to PS to VEO for information of Honble Vice-Chancellor
vi) PS to All PRes for information of Honble Vice-Chancellor


8/09/2022
डॉ. भारत भूषण
निदेशक (वि.से.के.) इग्नू
Dr. Bharat Bhushan
Director (SSC) IGNOU